

Club Plan

2022-2025

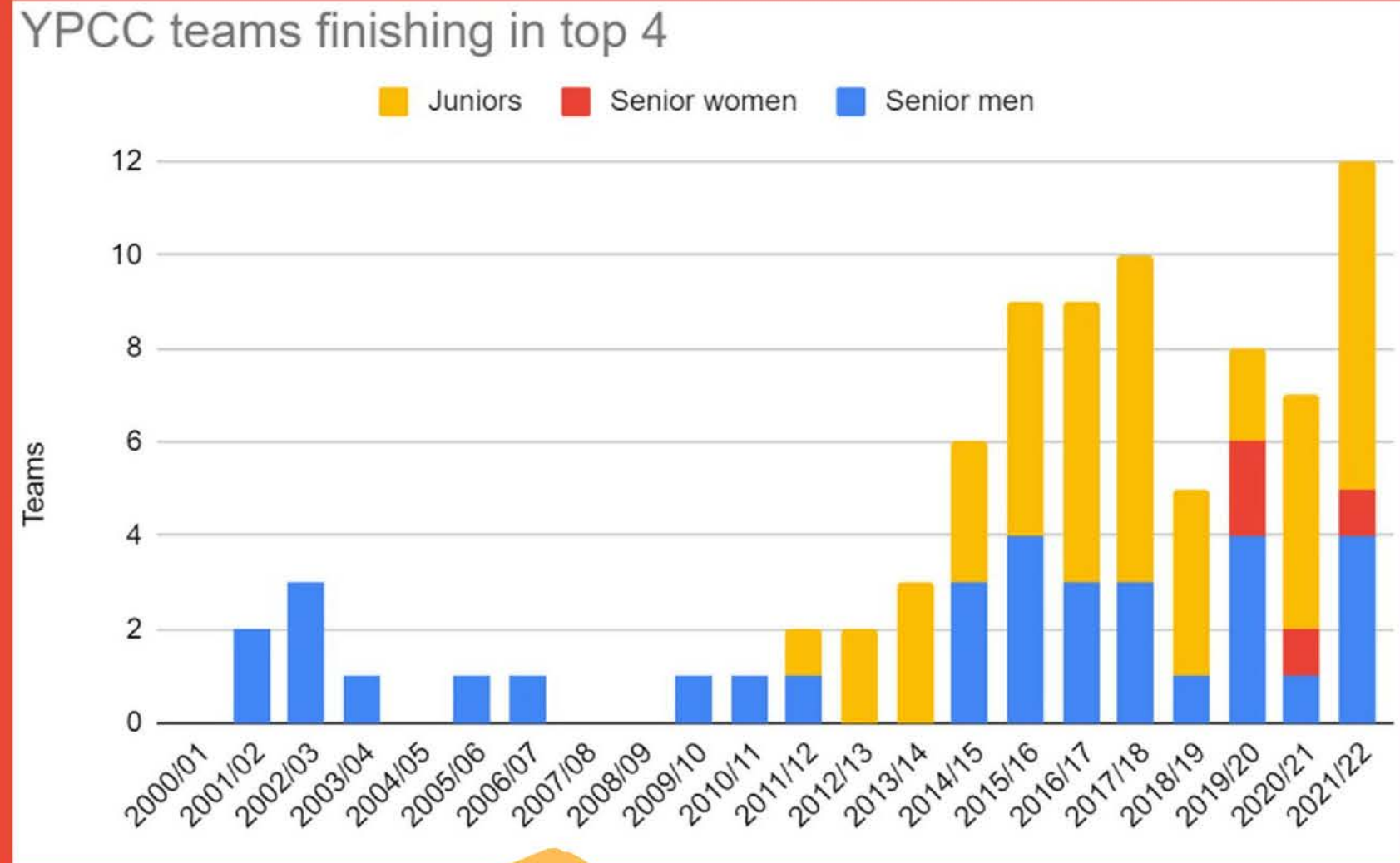


Why bother with a club plan?



**So we know where we want to go
and
how we'll get there together.**

YPCC is a strong club today because in the past we set a clear direction & made choices that got us to our goal.



We added juniors & womens teams. This made our club strong

An inclusive & welcoming club has a bright future



Goal we want to reach in 2024/25

Senior Cricket

Expand senior women's from 2 to 3 teams and senior men's teams from 7 to 8.



How we get to our goal

- Junior players supported to transition to senior cricket
- Experiment with new "come and try"/game formats to recruit female players/promote participation
- Promote senior women's cricket with hockey, AFL and soccer clubs
- Recruit & retain high quality coaches and international/local players



When we know we're successful

- The number of homegrown junior players in senior mens and womens teams is growing each season.



Goal we want to reach in 2024/25

Junior Cricket

Junior teams grown from 9 to between 16 and 19.



How we get to our goal

- Establish & consolidate girls teams
- Retain as many players as possible
- Implement recruiting initiatives within schools
- Create accredited coaches from parents and players.
- Promote turf cricket as a drawcard for players
- Keep barriers to participation (eg player costs) as low as possible



When we know we're successful

- U/10s: Between 3 and 5 teams annually.
- U12s: 4 x mixed & 2 girls
- U14s 3 x mixed & 1 x girls
- U16s 2 x mixed & 1 x girls



Goal we want to reach in 2024/25

Entry Level Programs

30 - 50 participants annually in Junior Blasters and/or Master Blasters.



How we get to our goal

- Promote programs with teachers in local schools and winter clubs (hockey etc)
- Recruit YP parents to promote program in their local school



When we know we're successful

- Program is led & delivered by home grown coaches
- At least 25% of enrollments are girls



Goal we want to reach in 2024/25

Culture

At least 90% of players, coaches and supporters experience YPCC as a welcoming and inclusive club



How we get to our goal

- Club charter is promoted/implemented by club leaders
- Take a "one club" approach
- Make all events inclusive of all members & their friends/families
- Senior women, men & juniors to support each others teams
- Develop activities to promote physical/mental health/ wellbeing amongst members.



When we know we're successful

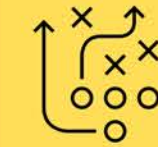
- Track progress and report back annually via a club survey



Goal we want to reach in 2024/25

Governance

The Committee of Management decisions and actions are consistent with YPs vision, mission and values.



How we get to our goal

- Recruit CoM with required skills and reflective of the senior/junior programs and diversity of club members.
- Succession planning for key club roles
- A risk management register created/reviewed quarterly
- Revise the YPCC Constitution to ensure we comply with legal responsibilities and make it “fit for purpose”



When we know we're successful

- Membership of the CoM reflects the diversity club members
- Women members of CoM have grown from 30% (2021/22) to at least 40%.
- A CoM succession plan for President, Secretary and Treasurer positions is reviewed/revised annually
- Each CoM member has a defined role and responsibilities



Goal we want to reach in 2024/25

Financial sustainability

Moved from good to excellent processes for managing/ reporting on financial activities.



How we get to our goal

- Continuous improvement of inventory management/ financial reporting.
- CoM members have capability to assist the Treasurer in managing financial activities
- A new Vice-Treasurer CoM position is supporting the Treasurer
- CoM implements a grants/ sponsorship plan including revenue targets.
- Maintain a financial reserve



When we know we're successful

- Move from “developed” to “excelling” in the SportAus Gameplan ranking tool
- The club holds a financial reserve of at least \$40 000 in and at least \$20 000 in its transaction account
- Review fundraising, grants and sponsorship targets bi-monthly
- Review the financial reserve policy annually and revise as needed.



Goal we want to reach in 2024/25

Volunteer Leadership

Club leaders are supporting players, parents and supporters to move into club volunteer leadership roles



How we get to our goal

- Club processes and facilities make it easy for players, supporters and parents to become volunteers
- Volunteer leadership is regularly celebrated.
- The junior coaching program is used to develop leadership capabilities in players and parents



When we know we're successful

- Track performance via annual club survey
- Each junior team has a non-parent junior coach
- Junior coaches lead the Junior/Master Blaster Programs



Goal we want to reach in 2024/25

Infrastructure

Ryder Pavilion redevelopment,
YPCC grounds and training
facilities meet club needs.



How we get to our goal

- Maintain strong relationships with City of Melbourne staff responsible for Serco contracts and facilities allocations
- Develop relationships with key City of Melbourne councilors
- Delegate responsibility for monitoring quality of facilities & club equipment to a CoM member



When we know we're successful

- Ryder Pavilion Redevelopment meets the majority of YPCC's needs
- Monitor improvement of all YPCC wickets and outfielders
- Track performance via annual club survey