



Revised club plan for 2024/25



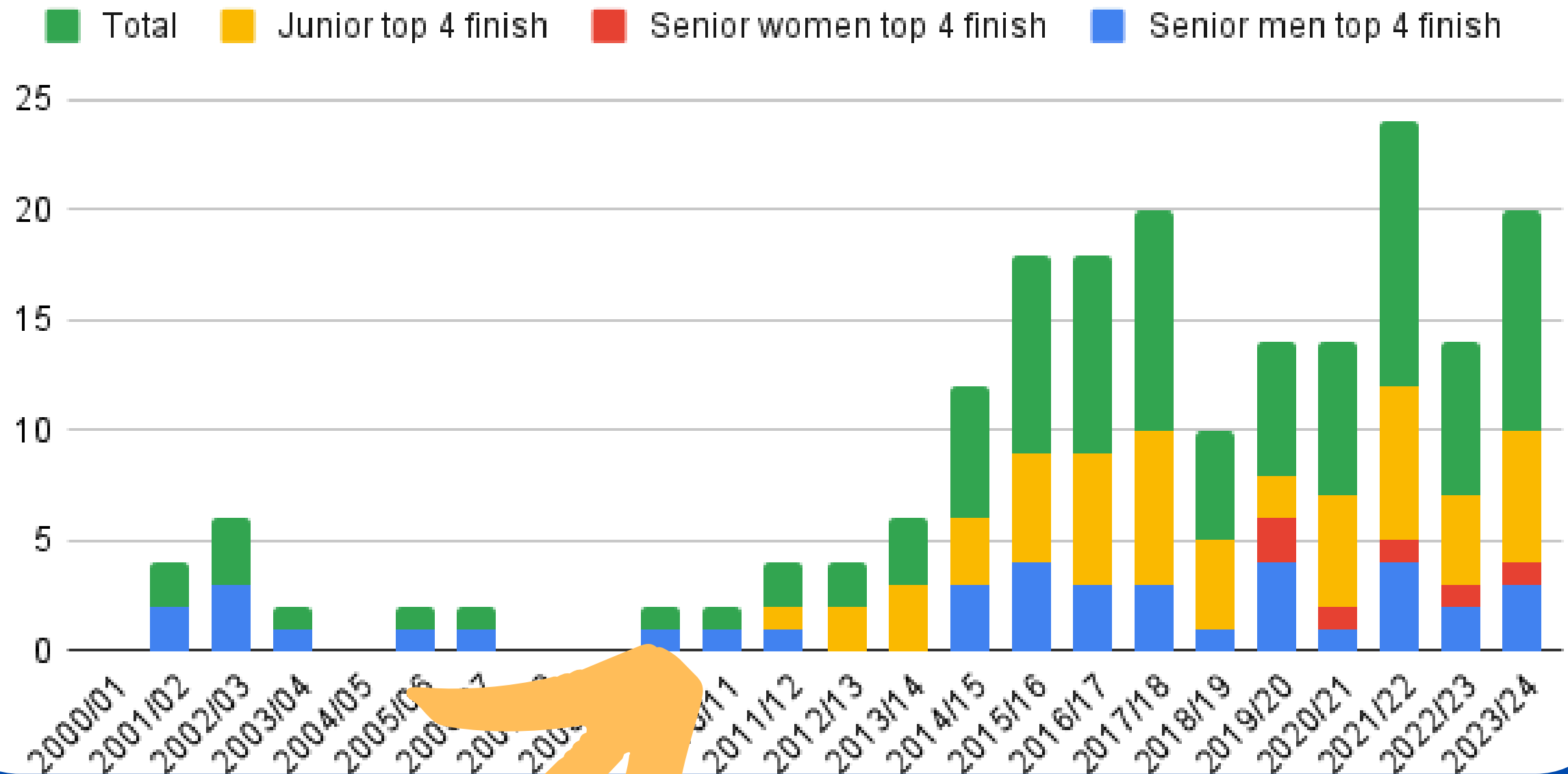
Why bother with a club plan?



So we know where we want to go
and
how we'll get there together.

YPCC is a strong club today because in the past we set a clear direction & made choices that got us to our goal.

Senior men top 4 finish , Senior women top 4 finish, Junior top 4 finish and Total



We added juniors & womens teams. This made our club stronger.

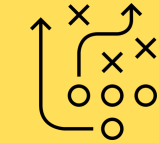
An inclusive & welcoming club has a bright future

SENIOR CRICKET



Goal we want to reach in 2024/25

1st women/men teams are premiership contenders, and there's on-field success & positive competition for team places based on performance in all grades.



How we get to our goal

- Activities are in place to support junior players transition to senior cricket.
- We offer opportunities develop & retain talented young players.
- Recruit & retain high quality coaches and international/local players
- Team selections aligned to club goal and success measures.



When we know we're successful

- At least 3 x women and 7 x mens teams.
- Current/former homegrown junior players are progressing up through grades.
- Strong current/former homegrown juniors representation in senior teams.

JUNIOR CRICKET



Goal we want to reach in 2024/25

At least 10 junior teams are supported by excellent coaching and volunteer leaders.



How we get to our goal

- Junior Committee implements recruiting initiatives within schools & is proactive in retaining existing players.
- We improve the quality of junior training and player development.
- Experiment with offering turf cricket as a drawcard for players.
- Keep barriers to participation (eg player costs) as low as possible.



When we know we're successful

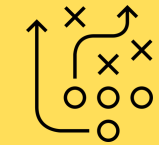
- U/10s: At least 4 teams
- U12s: At least 2 x mixed & 1 x girls team
- U14s At least 2 mixed & 1 x girls team
- U16s At least 2 x mixed teams

JUNIOR BLASTERS & INCLUSION CRICKET



Goal we want to reach in 2024/25

We've establish fun, welcoming and popular Junior Blasters and Inclusion Cricket Programs.



How we get to our goal

- Junior Committee implements recruiting initiatives within schools & is proactive in retaining existing players.
- We collaborate with Cricket Victoria & Welcoming Clubs to build our Blasters and Inclusion cricket programs.
- Experiment with formats and scheduling to increase participants.



When we know we're successful

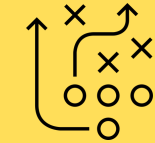
- Program is led & delivered by home grown coaches
- At least 15% of enrollments in Blasters are girls
- Have at least 25 participants in Junior Blasters
- Have at least 10 participants in Inclusion Cricket

CULTURE



Goal we want to reach in 2024/25

At least 90% of players, coaches and supporters experience YPCC as a welcoming and inclusive club



How we get to our goal

- Club charter is promoted/implemented by club leaders.
- Take a “one club” approach to social events.
- Make all events inclusive of all members & their friends/families.
- Senior women, men & juniors to support and celebrate each others successes.
- Develop activities to promote physical/mental health/ wellbeing amongst members.



When we know we're successful

- Track progress and report back annually via a club survey
- Have an excellent social committee operating thats creating enjoyable and regular social events.

GOVERNANCE



Clare West

Vice President



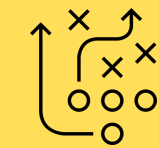
Simon Eicher

Secretary



Goal we want to reach in 2024/25

The Committee of Management looks like the club it represents and acts to advance the clubs mission, goals and values.



How we get to our goal

- Recruit CoM with required skills and reflective of the senior/junior programs and diversity of club members.
- Have succession plans for key club roles.
- Revise the YPCC Constitution to ensure we comply with legal responsibilities and make it “fit for purpose”.



When we know we're successful

- Membership of the CoM reflects the diversity club members.
- At least 35% of the CoM are women.
- A CoM succession plan for President, Secretary and Treasurer positions is reviewed/revised annually
- Each CoM member has a defined role and responsibilities.

FINANCIAL

Clifton Hill/North Fitzroy Community Bank[®] Branch

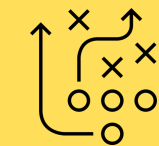


Bendigo Bank



Goal we want to reach in 2024/25

We've moved from good to excellent processes for managing/ reporting on financial activities.



How we get to our goal

- Continuous improvement of inventory management/ financial reporting.
- A new Vice-Treasurer CoM position is supporting the Treasurer
- CoM implements a grants/ sponsorship plan including revenue targets.
- Have a priority list of resources needed and a funding strategy to deliver them



When we know we're successful

- Move from "developed" to "excelling" in the SportAus Gameplan ranking tool
- The club holds a financial reserve of at least \$40 000 in and at least \$20 000 in its transaction account
- Review the financial reserve policy annually and revise as needed.

VOLUNTEER LEADERSHIP



Goal we want to reach in 2024/25

Club leaders are supporting players, parents and supporters to move into club volunteer leadership roles.



How we get to our goal

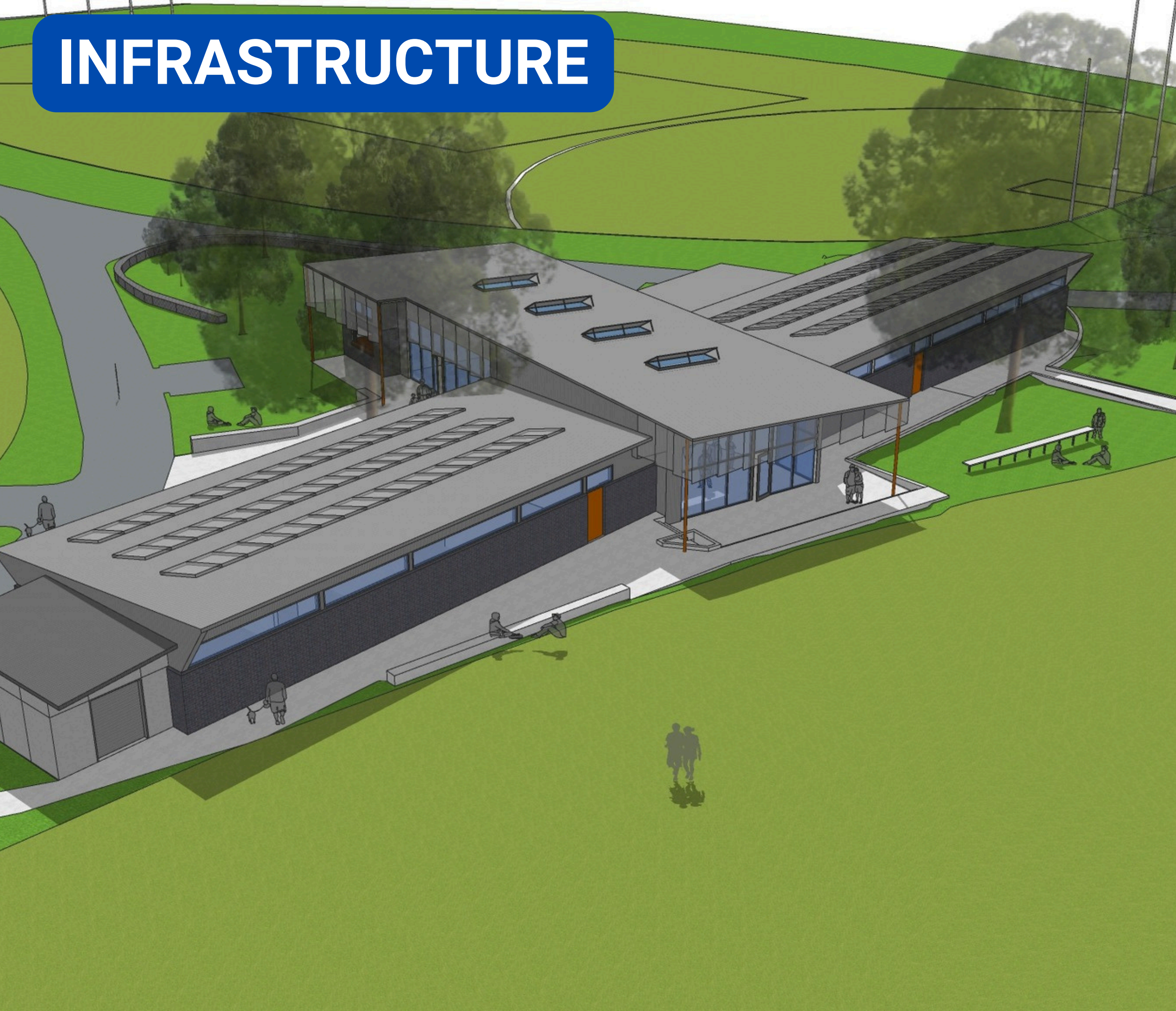
- Deliver activities to train volunteers and it easy for players, supporters and parents to become volunteers.
- Regularly celebrate volunteers.
- Establish and implement rosters for volunteering (esp senior men).
- Improve club communications.
- The junior coaching program is used to develop leadership capabilities in players and parents.



When we know we're successful

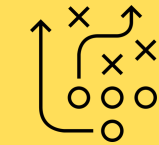
- Track performance via annual club survey.
- Each junior team has a non-parent junior manager and match day coach and senior women have team managers.
- Senior men increase volunteering especially with covers.
- Training sessions for coaching, team management (scoring, umpiring etc) are scheduled and delivered.
- Tested and improved new whole of clubs communications platform.

INFRASTRUCTURE



Goal we want to reach in 2024/25

The Ryder Pavilion redevelopment, YPCC grounds and training facilities meet club needs.



How we get to our goal

- Maintain strong relationships with City of Melbourne staff responsible for Serco contracts and facilities allocations.
- Consolidate and expand relationships with key City of Melbourne councillors.
- Negotiate improved access to training facilities to meet club needs.
- Ensure the pavilion fit out (including furniture) makes it welcoming place.



When we know we're successful

- Ryder Pavilion Redevelopment meets the majority of YPCC's needs
- Improve YPCC wickets and outfielders.
- Track performance via annual club survey of members.